

WE GIVE YOU **MORE THAN** **AN MBA**

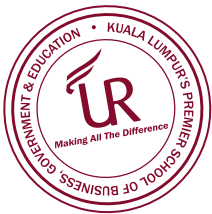
Get Your MBA And Be
A CHARTERED MANAGER
At The Same Time

ACCREDITED BY



FIND OUT HOW

You can graduate with an MBA and be a Chartered Manager (CMgr) accredited by the prestigious Chartered Management Institute, London.



*Chua Hock Kuan, Kota Bharu,
MBA Student, Graduate School Of Business, UNIRAZAK
Recipient of the UEM Young Leaders Scholarship*

DISCOVER >>>

BUSINESS STUDIES @ WWW.UNIRAZAK.EDU.MY

(Wholly-owned by Yayasan Pelaburan Bumiputra)

GRADUATE SCHOOL OF BUSINESS (GSB)

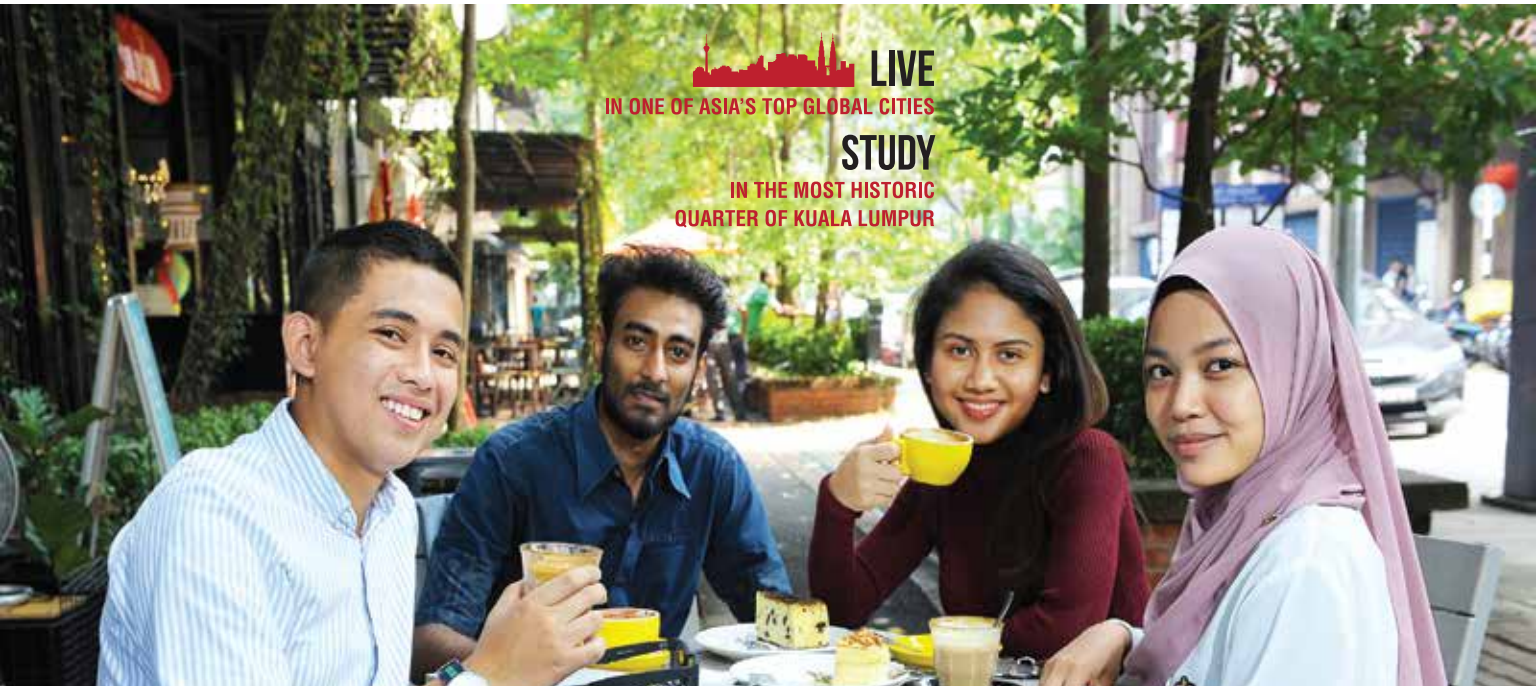
Graduate School of Business (GSB) helps to realize the university's aspiration to be a centre that provides high quality education and training of managerial leaders with internationally acclaimed recognitions and accreditations. As a centre of excellence in postgraduate business education, GSB specializes in providing business and management related programmes which are relevant and purposeful in meeting the current and future needs of the industry. The programmes are designed to provide real world practical learning experiences that incorporate both hard and soft skills as well as to be intellectually stimulating with well-grounded theories on business and management. GSB is home to a wide variety of specialised postgraduate academic programmes that set themselves apart from the staple programme offerings found at many universities. Such programmes include Master of Management, the first MBA (Online) in SEA with secured anti-cheating Virtual Exam Centre and specialized MBAs accredited by Chartered Manager Institute (CMI), United Kingdom (UK) like MBA (Leadership), MBA (Services Management) and MBA (Retail and Hypermarket). With CMI Programmes, graduates will be certified up to Level 7 Chartered Manager status, the first university to be accredited in Malaysia. We also offer research programmes such as Master of Philosophy (MPhil) and Doctor of Philosophy.

MASTER OF **BUSINESS ADMINISTRATION** (LEADERSHIP) ACCREDITED BY CMI UK

(R/345/7/0730) 03/20 (A10865) 02/13



The MBA (Leadership) programme prepares graduates to be leaders who embrace leadership role in a succession plan that promotes talented, innovative, and enterprising pool of expertise. Explore the foundations of successful leadership through Chartered Manager status to allow you to operate effectively as professional managers in leading organizations



COURSES OFFERED

PROGRAMME STRUCTURE

The MBA (Leadership) programme requires a total of 42 credits to complete and is divided into two parts as follows:

Core Courses

Managerial Accounting
Business Economics
Financial Management
Organisational Management
Managerial Ethics and Social Responsibility
Competitive Strategic Management

Marketing Management
Quantitative Techniques and Decision Making
Strategic Human Resource Management
Leadership Brand
Managerial Leadership
Business Negotiation and Conflict Management

Elective - Choose any two courses

Innovation and Creativity
Strategic Entrepreneurship
Managing Leadership Performance Seminar
Corporate Governance and Accountability: International Perspective
Or
Research Methodology / Case Research Methods
Research Project

Career Opportunities

Marketing Manager, Human Resources Specialist, Logistician, Medical and Health Services Manager, Project Heads, Company Directors, Financial Advisor

ADMISSION REQUIREMENTS

ACADEMIC

- A bachelor's degree with minimum CGPA of 2.75 or equivalent, as accepted by the University Senate; or
- A bachelor's degree or equivalent with minimum CGPA of 2.50 and not meeting CGPA of 2.75, can be accepted subject to a minimum of 2 years working experience in relevant field; or
- A bachelor's degree or equivalent not meeting CGPA of 2.50, can be accepted subject to a minimum of 5 years working experience in relevant field.

ENGLISH LANGUAGE

All applicants are required to attain any of the followings before they are accepted for admission into the programme:

- A minimum score of Band 6.0 in the International English Language Testing System (IELTS)*; or
- A minimum score of 550 for a paper-based total or 80 for an Internet based total for the Test of English as a Foreign Language (TOEFL)*; or
- A minimum of Grade C in First Cambridge English (FCE) minimum scale 169, or B2 in CEFR, or Pearson Test of English (PTE 50-58) as required proficiency; or
- A recognized first degree undertaken in English medium; or
- Successful attainment of FCE minimum of Grade C (169) conducted by the Centre for English Language (CEL) within 12 months from the date of entry with conditional offer letter.

Note: The validity period for IELTS and TOEFL is two years from the date awarded;





STUDY AT AN AWARD-WINNING UNIVERSITY IN THE HEART OF A GLOBAL CITY



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*All information is correct as of January 2021