

Retail & Hypermarket

MBA (RH) ACCREDITED BY  Chartered
Management
Institute



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GRADUATE SCHOOL OF BUSINESS (GSB)

Graduate School of Business (GSB) helps to realize the university's aspiration to be a centre that provides high quality education and training of managerial leaders with internationally acclaimed recognitions and accreditations. As a centre of excellence in postgraduate business education, GSB specializes in providing business and management related programmes which are relevant and purposeful in meeting the current and future needs of the industry. The programmes are designed to provide real world practical learning experiences that incorporate both hard and soft skills as well as to be intellectually stimulating with well-grounded theories on business and management. GSB is home to a wide variety of specialised postgraduate academic programmes that set themselves apart from the staple programme offerings found at many universities. Such programmes include Master of Management, the first MBA (Online) in SEA with secured anti-cheating Virtual Exam Centre and specialized MBAs accredited by Chartered Manager Institute (CMI), United Kingdom (UK) like MBA (Leadership), MBA (Services Management) and MBA (Retail and Hypermarket). With CMI Programmes, graduates will be certified up to Level 7 Chartered Manager status, the first university to be accredited in Malaysia. We also offer research programmes such as Master of Philosophy (MPhil) and Doctor of Philosophy.

MASTER OF
BUSINESS ADMINISTRATION
(RETAIL & HYPERMARKET)
ACCREDITED BY CMI LONDON

(R/340/7/0460) 08/19 (A10295) 08/13



The MBA (Retail & Hypermarket) programme accredited by CMI (UK) nurtures graduates to be managers who are capable of providing strategic direction and developing logical, critical, and creative solutions to problems faced by organisations in the retail and hypermarket industry. Be a Chartered Manager in growing retail and hypermarket industry anywhere and globalized.

A photograph of four students sitting at an outdoor cafe table in Kuala Lumpur. From left to right: a young man in a light blue striped shirt, a man with a beard in a dark blue shirt, a woman in a maroon top holding a yellow cup, and a woman wearing a pink hijab and a white shirt. They are all smiling and looking towards the camera. On the table are several drinks and a slice of cake. The background shows a lush green street scene with trees and buildings.

 **LIVE**
IN ONE OF ASIA'S TOP GLOBAL CITIES
STUDY
IN THE MOST HISTORIC
QUARTER OF KUALA LUMPUR

COURSES OFFERED

PROGRAMME STRUCTURE

The MBA (Retail & Hypermarket) programme requires a total of 42 credits to complete and is divided into two parts as follows:

Core Courses

Managerial Accounting
Business Economics
Financial Management
Organisational Management
Managerial Ethics and Social Responsibility
Competitive Strategic Management

Marketing Management
Quantitative Techniques and Decision Making
Organisational Behaviour
Managing Quality Services
Retail Management
Integrated Retail Communications

Elective - Choose any two courses

Distribution and Inventory Management
Supply Chain and Purchasing
Consumer Behaviour
Retail Marketing Research
Managing Retail & Hypermarkets
Business Law
Strategic Human Resource Management
Window Display

Retail & Hypermarket Technology
Comparative Retailing
Seminar on Current Issues in Retailing
Or
Research Methodology / Case Research
Methods
Research Project

Career Opportunities

Retail Consultant; Store Director; Merchandise Director; Product Manager; Purchasing Manager; Inventory Control Manager.

ADMISSION REQUIREMENTS

ACADEMIC

- A bachelor's degree with minimum CGPA of 2.75 or equivalent, as accepted by the University Senate; or
- A bachelor's degree or equivalent with minimum CGPA of 2.50 and not meeting CGPA of 2.75, can be accepted subject to a minimum of 2 years working experience in relevant field; or
- A bachelor's degree or equivalent not meeting CGPA of 2.50 can be accepted subject to a minimum of 5 years working experience in relevant field.

ENGLISH LANGUAGE

All applicants are required to attain any of the followings before they are accepted for admission into the programme:

- A minimum score of Band 6.0 in the International English Language Testing System (IELTS)*; or
- A minimum score of 550 for a paper-based total or 80 for an Internet based total for the Test of English as a Foreign Language (TOEFL)*; or
- A minimum of Grade C in First Cambridge English (FCE) minimum scale 169, or B2 in CEFR, or Pearson Test of English (PTE 50-58) as required proficiency; or
- A recognized first degree undertaken in English medium; or
- Successful attainment of FCE minimum of Grade C (169) conducted by the Centre for English Language (CEL) within 12 months from the date of entry with conditional offer letter.

Note: The validity period for IELTS and TOEFL is two years from the date awarded.





STUDY AT AN AWARD-WINNING UNIVERSITY IN THE HEART OF A GLOBAL CITY



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*All information is correct as of January 2021