



# *Retail & Hypermarket*

MBA (RH) ACCREDITED BY **CMI** Chartered Management Institute



**DISCOVER >>**

BUSINESS STUDIES @ [WWW.UNIRAZAK.EDU.MY](http://WWW.UNIRAZAK.EDU.MY)

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# GRADUATE SCHOOL OF BUSINESS (GSB)

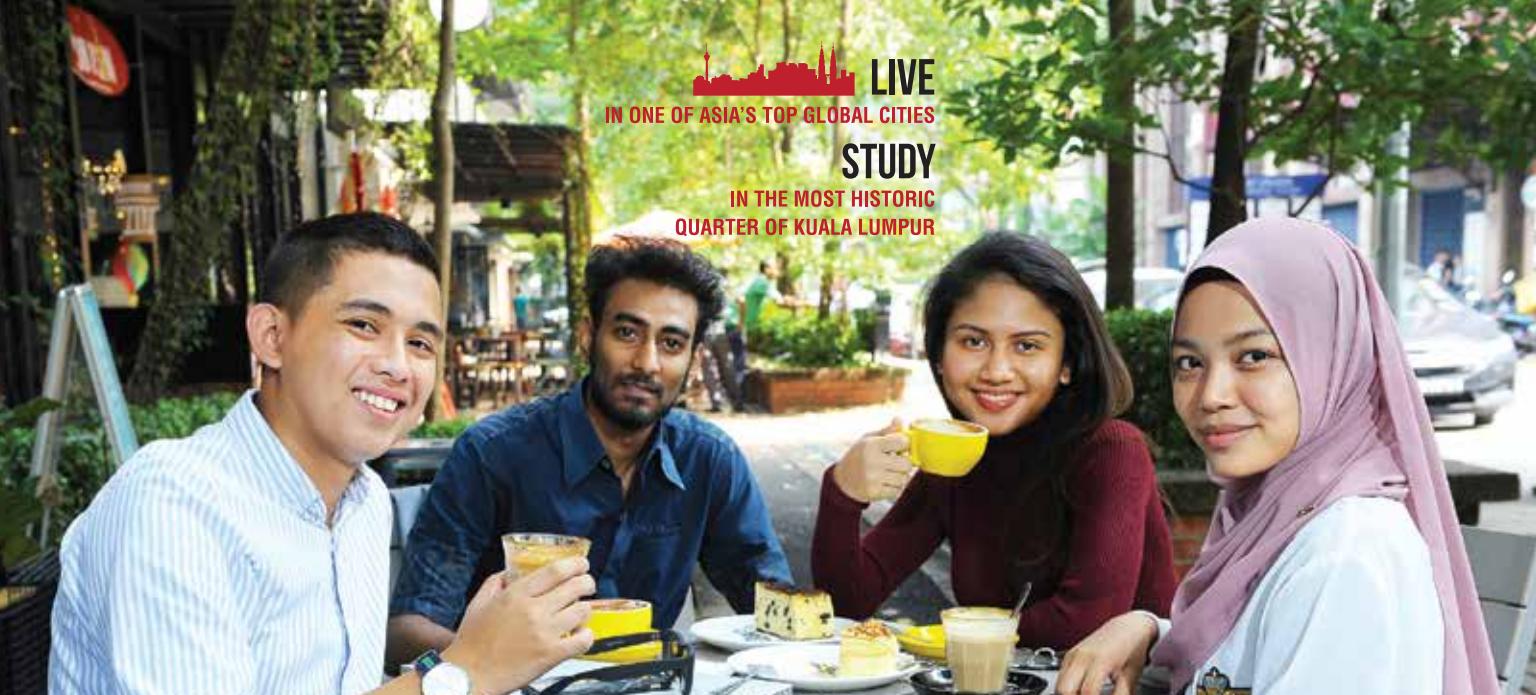
Graduate School of Business (GSB) helps to realize the university's aspiration to be a centre that provides high quality education and training of managerial leaders with internationally acclaimed recognitions and accreditations. As a centre of excellence in postgraduate business education, GSB specializes in providing business and management related programmes which are relevant and purposeful in meeting the current and future needs of the industry. The programmes are designed to provide real world practical learning experiences that incorporate both hard and soft skills as well as to be intellectually stimulating with well-grounded theories on business and management. GSB is home to a wide variety of specialised postgraduate academic programmes that set themselves apart from the staple programme offerings found at many universities. Such programmes include Master of Management, the first MBA (Online) in SEA with secured anti-cheating Virtual Exam Centre and specialized MBAs accredited by Chartered Manager Institute (CMI), United Kingdom (UK) like MBA (Leadership), MBA (Services Management) and MBA (Retail and Hypermarket). With CMI Programmes, graduates will be certified up to Level 7 Chartered Manager status, the first university to be accredited in Malaysia. We also offer research programmes such as Master of Philosophy (MPhil) and Doctor of Philosophy.

[R/340/7/0460] 08/19 [A10295] 08/13

# MASTER OF **BUSINESS ADMINISTRATION** (RETAIL & HYPERMARKET) ACCREDITED BY CMI LONDON



The MBA (Retail & Hypermarket) programme accredited by CMI (UK) nurtures graduates to be managers who are capable of providing strategic direction and developing logical, critical, and creative solutions to problems faced by organisations in the retail and hypermarket industry. Be a Chartered Manager in growing retail and hypermarket industry anywhere and globalized.

A photograph of four young adults—two men and two women—sitting at an outdoor cafe table. They are smiling and holding yellow coffee cups. The background shows a sunny street with green trees and buildings. Overlaid on the image is text in red: 'LIVE IN ONE OF ASIA'S TOP GLOBAL CITIES STUDY IN THE MOST HISTORIC QUARTER OF KUALA LUMPUR'.

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# COURSES OFFERED

## PROGRAMME STRUCTURE

The MBA (Retail & Hypermarket) programme requires a total of 42 credits to complete and is divided into two parts as follows:

### Core Courses

Managerial Accounting  
Business Economics  
Financial Management  
Organisational Management  
Managerial Ethics and Social Responsibility  
Competitive Strategic Management

Marketing Management  
Quantitative Techniques and Decision Making  
Organisational Behaviour  
Managing Quality Services  
Retail Management  
Integrated Retail Communications

### Elective - Choose any two courses

Distribution and Inventory Management  
Supply Chain and Purchasing  
Consumer Behaviour  
Retail Marketing Research  
Managing Retail & Hypermarkets  
Business Law  
Strategic Human Resource Management  
Window Display

Retail & Hypermarket Technology  
Comparative Retailing  
Seminar on Current Issues in Retailing  
Or  
Research Methodology / Case Research  
Methods  
Research Project

## Career Opportunities

Retail Consultant; Store Director; Merchandise Director; Product Manager; Purchasing Manager; Inventory Control Manager.

# ADMISSION REQUIREMENTS

## ACADEMIC

- A bachelor's degree with minimum CGPA of 2.75 or equivalent, as accepted by the University Senate; or
- A bachelor's degree or equivalent with minimum CGPA of 2.50 and not meeting CGPA of 2.75, can be accepted subject to a minimum of 2 years working experience in relevant field; or
- A bachelor's degree or equivalent not meeting CGPA of 2.50 can be accepted subject to a minimum of 5 years working experience in relevant field.

## ENGLISH LANGUAGE

All applicants are required to attain any of the followings before they are accepted for admission into the programme:

- A minimum score of Band 6.0 in the International English Language Testing System (IELTS)\*; or
- A minimum score of 550 for a paper-based total or 80 for an Internet based total for the Test of English as a Foreign Language (TOEFL)\*; or
- A minimum of Grade C in First Cambridge English (FCE) minimum scale 169, or B2 in CEFR, or Pearson Test of English (PTE 50-58) as required proficiency; or
- A recognized first degree undertaken in English medium; or
- Successful attainment of FCE minimum of Grade C (169) conducted by the Centre for English Language (CEL) within 12 months from the date of entry with conditional offer letter.

Note: The validity period for IELTS and TOEFL is two years from the date awarded.





## STUDY AT AN AWARD-WINNING UNIVERSITY IN THE HEART OF A GLOBAL CITY



\*All information is correct as of January 2021

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