UNIRAZAK
UNIVERSITI TUN ABDUL RAZAK

DOCTOR OF Business Administration

Scholarship info

MQA
ACCREDITED
PROGRAMME

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Tun Razak Graduate School UNIRAZAK

DOCTOR OF Business Administration

Conventional: N/0414/8/0096 (06/32) MQA/PA 18391 (05/30)
ODL: N-DL/0414/8/0095 (6/32) MQA/PA 18390 (05/30)

UNIRAZAK's Doctor of Business Administration (DBA) is a premier professional doctoral program designed for experienced executives, senior managers, and professionals who aspire to enhance their expertise and lead strategic change in the business world.

Structured to integrate advanced coursework with rigorous research, the program equips candidates with the analytical, leadership, and strategic decision-making skills necessary to tackle complex business challenges in a dynamic global environment.

Spanning across 3 years, the DBA program offers a flexible mode of study, available in Full-Time or Part-Time, with weekend classes to cater to working professionals. The teaching and learning approach combines lectures, tutorials, and dissertation supervision, ensuring a balance between theoretical knowledge and practical application.

STUDY MODE: Flexible Learning

UNIRAZAK provides a flexible learning mode for its programme, which allows you to learn from any location and at your convenience. It is to access better learning and better student experience.

Conventional
- Full-Time (3 Years)
- Part-Time (4 Years)

Open Distance Learning (ODL)
- Full-Time (3Years)
- Part-Time (4 Years)

CAREER Opportunities

DBA graduates from UNIRAZAK are well-prepared for diverse career opportunities:

- **Academic Positions:** Many alumni become lecturers or researchers in higher education, influencing future business leaders.
- **Corporate Sector:** Graduates excel in managerial roles, strategic planning, and executive leadership across various industries.
- **Consultancy:** Armed with advanced knowledge, DBA graduates often thrive in consultancy, aiding organizations in performance enhancement.
- **Administrative Roles:** The DBA facilitates transitions into high-level administrative roles in public and private sectors, shaping policy and strategic decisions.

COURSES Offered

The Doctor of Business Administration programme requires a total of 80 credit hours to be completed within 3-4 years.

COMMON CORE COURSES

- Accounting and Finance for Decision Making
- Business Sustainability
- Global Marketing Strategies
- Managerial Economics and Public Policy
- Human Resource Management
- Advanced Organisation and Management
- Entrepreneurship and Organisational Innovation
- Qualitative Research Methods and Analysis
- Advanced Data Analytics and Decision Making

RESEARCH METHODOLOGY

- Research Methodology

DISSERTATION

- Dissertation 1
- Dissertation 2
- Dissertation 3
- Dissertation 4
- Dissertation 5

Admission Requirements

i. A Master's Degree (Level 7 Malaysian Qualifications Framework, MQF) in related fields as accepted by the UNIRAZAK's Senate; **OR**
ii. A Master's Degree (Level 7, MQF) in non-related fields as accepted by the UNIRAZAK's Senate, subject to having relevant working experience* and rigorous internal assessment**; **OR**
iii. A Master's Degree (Level 7, MQF) in non-related fields as accepted by the UNIRAZAK's Senate and without relevant working experience*, subject to passing pre-requisite courses***; **OR**
iv. Other qualifications equivalent to a Master's Degree (Level 7, MQF) recognised by the Malaysian Government.

INTERNATIONAL
Achieve a minimum Band 4 in Malaysian University English Test (MUET) OR equivalent to Common European Framework of Reference for Languages (CEFR) (Mid B2) ****. If a student does not meet this requirement, the UNIRAZAK's must offer English proficiency courses to ensure that the student's proficiency is sufficient to meet the needs of the programme.

Note:
* Experience can be cumulative experience even before acquiring required qualification for a parlicular level of study. However, the experience must be relevant to the level of study as well as the content.
** Rigorous assessment to evaluate the suitability of an applicant.

Study at an Award-winning University

in the heart of a global city

QS RATED EXCELLENT

MyRA® MALAYSIA RESEARCH ASSESSMENT (4 STAR)

2022 SETARA (COMPETITIVE) BERDAYA SAING

2019 SETARA VERY COMPETITIVE EMERGING UNIVERSITY

MOHE ENTREPRENEURIAL AWARDS 2015 Celebrating Entrepreneurial Talent GRAND WINNER ENTREPRENEURIAL PRIVATE UNIVERSITY OF THE YEAR

IUCEL 2022 INTERNATIONAL UNIVERSITY CARNIVAL ON E-LEARNING

QUALITY SYSTEM SIRIM IQNet

CERTIFIED TO ISO 9001:2008
CERT. NO. : AR 2950
Scope of Certification:
Provision of teaching and learning services for Foundation Studies, Undergraduate and Postgraduate Programmes;
Provision of short-courses and trainings

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